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A Monthly Insight into the Boaz Area Chamber of Commerce

# boaz vision

current events >>>

## Boaz Second Saturday Nights beginning March 12th

*Are you looking for a fun, family friendly way to spend your Saturday Night? If so, come to Downtown Boaz on the Second Saturday Night of each month, March 9th though September 10th from 5pm-8pm. It will consist of an Antique Car Show, great food including Dale's BBQ, and beginning in April live entertainment each month. This is a great opportunity to shop some of our downtown stores which will have extended hours those evenings. We look forward to seeing you and your family there!!*

**For more information call the chamber office at 256-593-8154.**



## Spotlight Business of the Month Pasquale's Pizza & Pasta

Pasquale's has been a Boaz tradition since 1967 and is one of Boaz's oldest restaurants. The Hales Family has owned Pasquale's since 1986, and is now owned by Alan Hales. They offer pizza, pasta, salads, and sandwiches that will please the family.

Pasquale's has made a tradition of keeping their food at the highest quality and still keeping their price low enough for our Boaz families to enjoy. Pasquale's continues to maintain a family friendly atmosphere.

Employees are very important to the owner of Pasquale's as anyone can see. Many employees have been there for over 20 years.

As many have noticed, Pasquale's and the businesses next to it are going through renovations. They are trying to modernize the building for the next generation of Boaz and the keep Boaz looking beautiful. Follow them on Facebook at Pasquale's Pizza or call at 256-593-4248.



# Give a warm welcome to our newest members!

We would like to welcome our newest members to the community, and we look forward to helping them promote and grow their businesses.



## A Piece of Cake

### Bakery & Gifts

Located at 104 South Main Street in the new Downtown Boaz. Brooke Ashley offers a wide variety of delicious treats and adorable gifts. You can reach A Piece of cake by calling her at 256-840-2253 or send an email to [apieceofcakebakery@charter.net](mailto:apieceofcakebakery@charter.net).

## Snap Fitness 24/7

Located at 777 Hwy 431 S, Snap Fitness offers gym and tanning facilities. The gym is open 24 hours a day 7 days a

week. They have top of the line equipment. Snap Fitness is a nationwide chain, but Locally owned by Greg & Robin Buttram. You can reach Snap Fitness by calling 256-281-3020 or by logging on to [www.snapfitness.com](http://www.snapfitness.com).



## Jason Pounds Electrical & Trenching

Located at 112 North Main Street in the new Downtown Boaz. Jason Pounds is a licensed electrician with his office located Downtown. He is ready for any electric or trenching needs you might have. He can be reached at 256-302-2537 or by email at [jpounds04@yahoo.com](mailto:jpounds04@yahoo.com).

## Chamber Ambassadors

**Kelly Adams** ~ Chairperson

**Jan Walker** ~ Vice Chair

**Lisa Morris** ~ Secretary

**Mary Smith** ~ Member at Large

**Angie Craig**

**Gary Chumley**

**Tammy Davis**

**Mandy Dawson**

**Anita Exley**

**Ruth Howard**

**Angie Johnson**

**Jeanine King**

**Christy Marsh**

**Amy Phillips**

**Sharon Roesner**

**Sheila Sanders**

**Ricky Smith**

**Teresa Word**

## Upcoming Event >>>

# 63rd Annual Chamber Banquet

## Featuring The Dill Pickers

The 63rd Annual Boaz Chamber Banquet will be held at the Boaz Middle School on Thursday, April 28th at 6:30pm. Tickets are \$30 per person and are available for purchase at the chamber office or online at [www.boazchamberofcommerce.com/forms.php](http://www.boazchamberofcommerce.com/forms.php). This is a wonderful sponsorship opportunity for your business to show its support of business in Boaz, Alabama.

**April 28th, 2011**  
**Boaz Middle School**

Gold, Silver, & Bronze sponsorships are available which include many benefits: banquet tickets, signage and recognition at the event, and recognition in our other publications as well. Please see enclosed sheet outlining the benefits of sponsorship. We look forward to seeing you and your staff at this year's banquet.



*Ribbons that were cut...*

*Ribbons provided by Gaines Florist*

## *A Piece of Cake Bakery & Gifts*

104 South Main Street  
Boaz, Alabama 35957  
256-840-2253



**February 8, 2011**



### *High School Happenings*

## *Junior Ambassador Applications Due March 25th*

*The Chamber Junior Ambassador Program offers Boaz High School students the opportunity to get involved in businesses in Boaz. Applications are available at the High School counselor's office and on our website at [www.boazchamberofcommerce.com/forms.php](http://www.boazchamberofcommerce.com/forms.php).*

**Due April 7th >>>**

## *Citizen of the Year Nominations*

Citizen of the Year is awarded to an outstanding community member each April by the Boaz Area Chamber of Commerce, to an individual who has made an outstanding contribution to the community.

Nominations are required to include a written statement about the nominee's accomplishments and why they should be considered for the award. The nominee should be dedicated to community service, have accomplished outstanding goals or tasks in a community service role, have achieved an outstanding status in the community and be a resident of the City of Boaz. Please go to our website to complete the nomination form at [www.boazchamberofcommerce.com/forms.php](http://www.boazchamberofcommerce.com/forms.php) or call the chamber office at 256-593-8154. Nomination forms are due Thursday, April 7th and must be returned to the chamber office.

### **2010-2011 Junior Ambassadors**

*Lenze Alexander  
Kaela Bishop  
Catriana Cantu  
Ryan Erskine  
Allisyn Freeman  
Serra Freshwater  
Evan Isbill  
Max Jeter  
Skyler Lemay*

*Brenna Mitchell  
Sarah Putman  
Taylor Putman  
Megan Richards  
Ashlyn Smith  
Cade Smith  
Kaitlyn Smith  
Ciara Veasy*

# 10 Financial Strategies to Improve your Future

1. **Spend Less than you Earn** ~ You can't make money grow if you spend it all.
2. **Create a Spending Plan** ~ It's a budget, but it is also a means of reinforcing your goals by disciplining yourself so that you can spend and invest your money wisely.
3. **Create Income** ~ Take a second job, rent out a room, or downsize and invest the profits.
4. **Pay Yourself First** ~ Stock away 20% of your pay; have the money directly deposited so you will never miss it.
5. **Insure Yourself** ~ Insurance protects assets and you can borrow against some policies.
6. **Get out of Debt** ~ Otherwise finance fees eat up principal that could be earning interest.
7. **Accept Free Money** ~ Many companies match employee 401(k) contributions dollar for dollar. **LET THEM!**
8. **Establish an Emergency Fund** ~ Low risk, accessible cash will lessen the temptation to dip into retirement savings in an emergency.
9. **Learn from an Expert How to Safely Invest your Own Money** ~ Churning your investments only make money for your broker.
10. **Review** ~ Revisit your spending plan, savings and goals monthly to make sure you are on track.

ask the experts >>>

**Q:** Should my business use Social Media?

**A:** Yes! The most cost effective advertising...

Social networking sites have become an obsession for millions of people and advertisers looking to reach various demographics. Local and national advertisers can target a huge number of potential customers at a touch of a button. A clothing store, for example, can post new clothing arrivals and sales many times a day. This is a free service that is available to all people and businesses looking to network and advertise. If you need any help with this service contact the chamber office and we will be happy to "friend" you and help your business grow.



## Staying in Contact

The Chamber has many ways for you to stay in contact with us and other member businesses. We offer many ways for you to advertise and are easy and affordable.

### Email Blasts

Community Events & Business information sent to all Chamber Members. Cost is \$10 per blast to reach over 1,000 People

### Chamber Website

Information on Boaz and our community activities, easy registration for upcoming events, and any type of payment to the Chamber

### Facebook

Boaz Chamber Daily posts on community events, special offers of member businesses, and Chamber announcements

### Monthly Boaz Vision

Newsletter Calendar of what is going on in Boaz, New & Reinvested Members, ways to better your business, and our Spotlight Business of the Month

### Monthly Advertising in The Sand Mountain

#### Reporter

A little something extra to thank our Reinvested Members for their continued support and to announce upcoming community events

#### Community Magazine

A Bi-Annual magazine loaded with information for newcomers. It is sent to every new citizen of the Boaz Area and every chamber member is listed free.

# A special thank you to those who have reinvested in the Boaz Area Chamber of Commerce

*We greatly appreciate your continued support!!*

A&B Wrecker Service	Merle Norman Cosmetics
Altrusa International Inc. of Boaz	Nationwide Insurance Tony King Agency
Associate Jobbers	Paragon Decors, Inc.
Boaz Carr Funeral Home	Park Place Apartments
Boaz Discount Drugs	Pasquale's
Boaz Marshall Rehab Center	Piggly Wiggly
Boaz Plaza Outlet Center	Re/Max The Real Estate Group
Boaz Water & Sewer Board	Red Barn Animal Hospital
CK Business Solutions	Ross-Graden Lumber Co., Inc.
Community Civitan Club of Boaz	Sand Mountain Reporter
Danny Smith, Atty.	Shannon Mitchell Attorney at Law
Dr. Michael Barker	Tim Watwood/Allstate Insurance
Dr. Wayne Garrett	VF Outlet
Express Oil Change	Wal-mart
Fabulous Foods by Deborah	Westmoreland Tire Co.
Frank Scott Agency	
James D. Walker	
Key West Inn	
Lake Guntersville Best Western	
Marshall County Dept. of Human Resources	
Marshall Dekalb Electric Company	
McDonald's	

*Reduce, Reuse, Recycle*

*The Albertville-Boaz Recycling Center is located at 311 Sand Mountain Drive in Albertville. Their hours are 8am-4pm Monday through Friday & 9am-2pm on Saturday.*

<http://albertvilleboazrecycling.com/>

*Keep Boaz Beautiful!!*

## *Board of Directors*

Tony King~ Chairperson  
Nationwide Insurance

Tom Gilbreath ~ Chairperson Elect  
Wells Brothers Real Estate

Donna Smith ~ Secretary  
King Arthur Clocks & Jewelry

Rhonda Smith~ Member at Large  
Learning Lynks

Chris Ross ~ Past Chairperson  
CDG Engineers

Steve Davis ~ BPI Media Group

Robert Exley ~ Snead State College

Scott Bobo~ Marshall Dekalb Electric

Frank Scott ~ Cotton States Insurance

Tim McRae ~ City of Boaz Liaison

Royce Ogle~ Peoples Ind. Bank

Loyd Richey ~ Richey Properties

Ben Shurett ~ Sand Mountain Reporter

Mary Smith~ Attorney Danny Smith

Jeff Weathers ~ Weathers

### *What our website can do for you>>>*

You can now pay for you Membership Dues, Event Sponsorships, Tickets, and Application Fees using PayPal directly from the Boaz Chamber Website! Look for the link on our homepage at [www.boazchamberofcommerce.com](http://www.boazchamberofcommerce.com) .

Additionally, you can apply online for Membership, Harvest Festival Booths, and submit online nominations for Citizen of the Year all from the comfort of your own home or business.

Have a question about something that is going on in Boaz? Look at our website for many area events or call us and we will get you the answer at 256-593-8154.

*in the future...*

## *March*

1st	Ribbon Cutting for Snap Fitness	10:00am
4th	Ribbon Cutting for The Car Wash	10:00am
5th	Hospice Race to Remember 5k & 1 Mile Fun Run	
8th	Ribbon Cutting Side Lines Grill	10:00am
12th	Boaz Second Saturday Night	5pm-8pm
14th	Boaz City Council Meeting	6:00pm
14-18th	Boaz City Schools Spring Break	
19th	Alabama Folk Pottery Exhibit at Library	
19th	Boaz Civitan Club Concert at Bevill Center	
25th	Deadline for Junior Ambassador Applications	
25th	Boaz City Schools Foundation Concert	
28th	Boaz City Council Meeting	6:00pm

## *April*

7th	Deadline for Citizen of the Year Nominations	
9th	Boaz Second Saturday Night	5pm-8pm
11th	Boaz City Council Meeting	6:00pm
24th	Easter Sunday	
25th	Boaz City Council Meeting	6:00pm
28th	Boaz Chamber Banquet	6:30pm
29th	MCEDC Business After Hours	6:00pm

Contact us at **256-593-8154** [www.boazchamberofcommerce.com](http://www.boazchamberofcommerce.com)



100 East Bartlett Street Boaz, AL  
35957  
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[www.boazchamberofcommerce.com](http://www.boazchamberofcommerce.com)